

Retooling of the Applications Development Activity

Date: November 21, 2018 (Start: 11:30 am; End: 3:00 pm)

Introduction

This session primer provides a brief overview of the Application Development Session and critical background information for the Inspired Conversation.

Session Agenda

Time	Activity	Participants
11:30-12:30	Opening Presentation	Tuan/Yves/Tom
12:30-1:20	Lunch	All
1:20-1:30	Finalize Table Facilitator and Note Taker/Recorder	All
1:30-2:30	Inspired Conversation	Facilitators/ All
2:30-3:00	Report Out/Next Steps	Yves/Tom

Our Session Objectives

1. To provide context on the drivers leading to efforts to modernize the applications development activity.
2. To share some of the key findings received during the information gathering process.
3. To present the draft recommendations for modernizing the applications development activities (Tracks and Compasses).
4. To gather additional perspectives on areas of divergence that will help refine the feedback received into more meaningful approaches to retool the Activity.
5. To foster ways for stakeholders to stay engaged.

Questions to be Explored With You

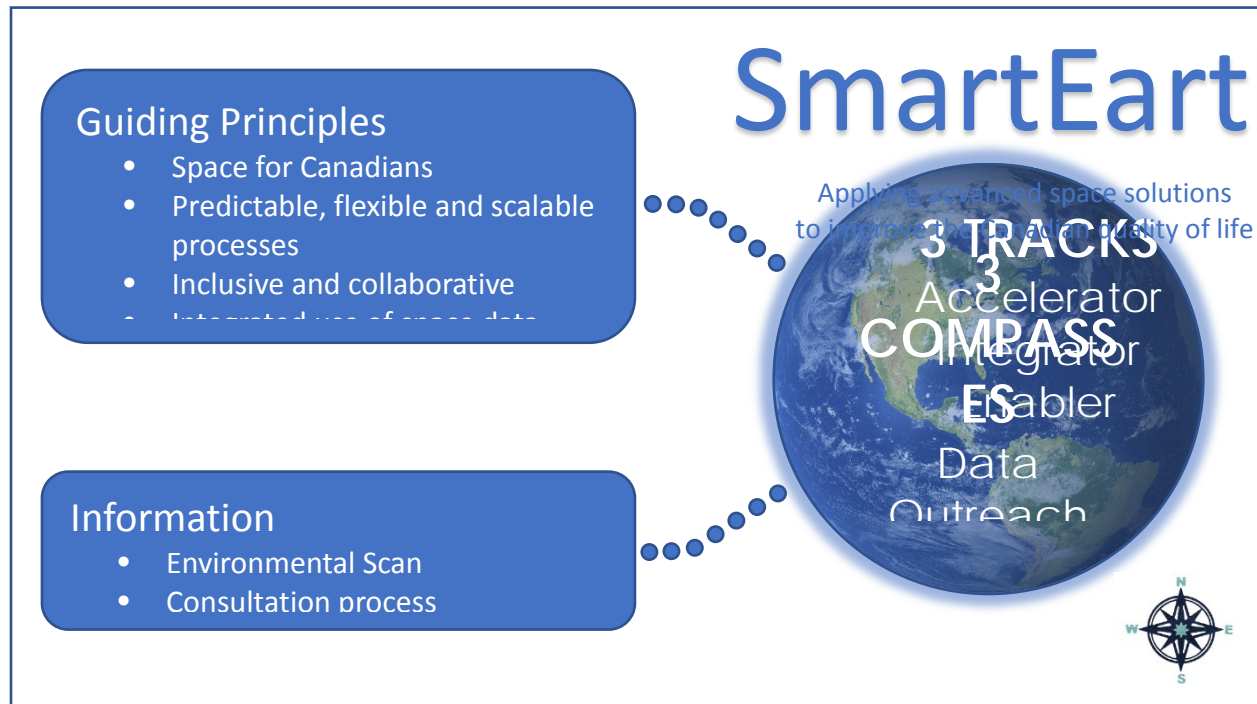
1. Focus on what we learned/heard:
Based on the Background Information below, what topic would you consider the most important challenge moving forward?
2. Focus on the proposed concept:
What do you think of the new applications development concept as presented today?
What elements would you incorporate to improve the program?
3. Focus on the way forward:
What could be implemented to continue this engagement process?

Background Information

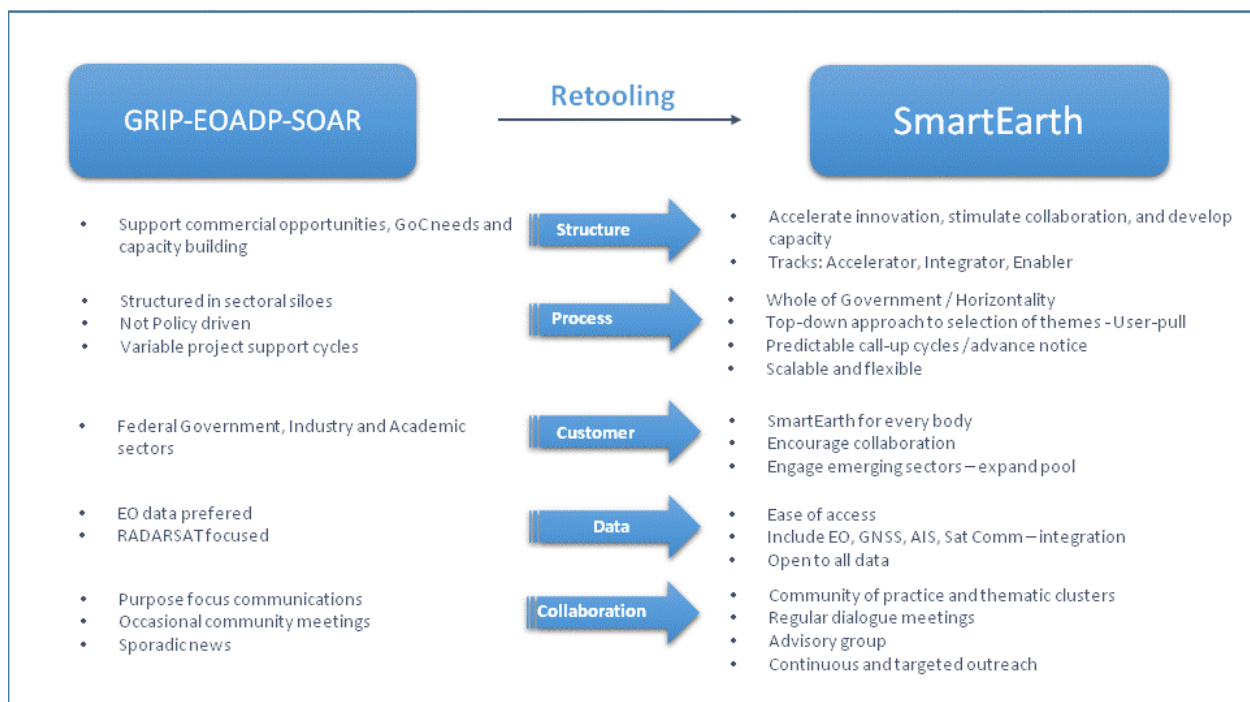
What We Learned










Introducing SmartEarth




What is Changing



	Accelerator	Integrator	Enabler
Value proposition Focus	Fast track innovation towards solution Innovation challenges, Rapidly turn ideas into new educational services	Strengthening relation between Canadian Users Canadian Policy Priorities Space as a CORE	Progress knowledge, growth and Using Space data for Emerging Opportunities
Recipient	 	  	 
Channels	Contracts	Contracts, Agreements	Grants & Contributions
Project value Project cycle Outcome	\$, \$\$, \$\$\$ Multi-stage project process over 4 years Increase ARL towards Pre-operational level	\$\$\$\$ Projects on 3-5 year horizon Increase collaboration and alignment among sectors	From \$ to \$\$\$ 1-2 years projects Solicited & non-solicited Increase capacity Support investment and trades

Critical Success Factors

Enabling Elements Being Pursued COMPASSES



Data	Outreach	Coordination
Facilitate access to data	Bridge the gap between Space data and Canadians	Maintain dialogue, stimulate cooperation
<ul style="list-style-type: none"> • Expand data pool • Support the uptake of new space data • Contribute Canadian assets • Fluid data contribution • Formal data loan, sharing, contribution and access agreements, data purchase 	<ul style="list-style-type: none"> • Increased awareness and outreach on space-derived applications • Focus on Societal benefits • Capitalize on Open data • Explore Citizen Science opportunities 	<ul style="list-style-type: none"> • Building a critical mass, • improve partnership • Retain stakeholders • Informed actions through dialogue • Convene workshop on regular basis • Applications Advisory Committee